Grace Lee User Experience Designer

## PROFILE

As a User Experience Designer with a finance background, I specialize in crafting clean and intuitive designs that prioritize human needs while aligning with business goals.

### EDUCATION

**BrainStation** | Diploma, User Experience Design Jun 2023 - Sep 2023, Vancouver, BC

## UBC Sauder School of Business |

Bachelor of Commerce, Major in Finance Sep 2014 - May 2018, Vancouver, BC

# SKILLS

Figma

User Research

- User Interface Design
- Wireframing
- Prototyping
- **Usability Testing**
- User Flows
- **User Interviews**
- Journey Mapping
- **Competitive Analysis**

Heuristic Evaluation

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## EXPERIENCE

**BrainStation** | Teaching Assistant, User Experience Design Sep 2023 - Dec 2023, Vancouver, BC

- Selected by BrainStation to support the three-month User Experience Design Diploma Program, on the account of exceptional performance and interpersonal skills demonstrated in the prior cohort.
- Assisted with evaluating student deliverables with strong attention to detail, providing detailed feedback to improve students' performance.
- Led daily stand-up lectures and provided one-on-one mentorship for students, advancing their program comprehension and individual learning experiences.

**The Toronto-Dominion Bank** | Commercial Senior Credit Analyst Jun 2022 - May 2023, Vancouver, BC

- Performed financial analyses and prepared concise credit applications, reducing underwriting timelines and resulting in net new borrowing volumes of C\$50+ million.
- Implemented robust credit expiry and forecasting protocols, resulting in 100% compliance with credit expiry thresholds.
- Received the Q2 2023 Business Banking Summit Award, which recognizes individuals who make an impact, lead by example, and inspire others at the bank.

The Toronto-Dominion Bank | Commercial Account Manager Jan 2020 - Jun 2022, Vancouver, BC

- Built and maintained strong relationships with 80+ commercial clients, resulting in consistent positive net promoter scores.
- Focused on building internal and external referral networks, surpassing annual new business goals of at least \$10 million of gross borrowings.
- Tasked by management to mentor and train new associates in order to share best practices developed.

## AWARDS

**Women Who Code Hackathon for Social Good** | Product Designer *Oct 2023, Vancouver, BC* 

• Ranked among the top 20 finalists and awarded two distinctions in a two-week hackathon, developing solutions for social good.

Lush Cosmetics x BrainStation Hackathon | Lead Designer Aug 2023, Vancouver, BC

 Won first place in a 24-hour hackathon, developing a functional POS prototype for Lush Cosmetics' in-store sales management.